

Initial Progress Update Review of FASD

Appendix 1

No.	Recommendation	Proposed Actions/Progress	Responsibility	Date	Evidence of progress Presented to Committee on 19 December 2016	Assessment of progress Categories 1-4
1	Stockton Council should welcome and support the new UK Chief Medical Officers' guidelines on drinking on pregnancy;	Committee has given their support to these recommendations. The Public Health Team will use the new guidelines in shaping future advice on alcohol.	Public Health Team	Complete	Please see previous update.	1 – Fully Achieved
2	<p>The Council should build on previous work and undertake to raise awareness of FASD in Stockton utilising all relevant methods, including:</p> <p>a) a dedicated public information campaign, using all effective media including Stockton News</p>	Relaunch of public information and awareness materials. Suggest this is tied in with annual FASD Awareness Day in the autumn.	Gemma Mann/Public Health Team	October 2016	<p>FASD awareness day activities and promotion took place across the week of 9<sup>th</sup> Sept including:</p> <p>FASD infographic and covering letter sent to GPs, Childrens Centres, partner services, licenced premises, SBC staff areas, healthy work places.</p> <p>A Fairer Start volunteers distributing FASD leaflets and verbally spreading the '049' alcohol in pregnancy message.</p> <p>Youth Direction group</p>	1 – Fully Achieved

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					<p>activities using FASD animation.</p> <p>Joint Tees campaign to pharmacies with posters and stickers put on all prescriptions during the week to 16-45 year olds.</p> <p>Two information stands at Stockton Central Library on Wednesday 7th September and Love Stockton building on the 9<sup>th</sup>. Delivered by FASD Network UK &amp; Lifeline Alcohol Service.</p>	
	b) further engagement with licensed premises	Engage with licensees through established forums to encourage their support for awareness raising.	Gemma Mann/Public Health Team	October 2016	<p>Through Pubwatch forum licenced premises engaged with FASD awareness day promotion with 80 premises receiving materials to display.</p> <p>Public Health attend responsible authorities meeting to influence and raise awareness of alcohol harm around the</p>	1 – Fully Achieved

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					objective 'preventing harm to children'.	
	c) continuing to offer multi-agency training (including promotion to schools)	Expand the range of groups being offered FASD training, building on existing good work.	Gemma Mann/Public Health Team	March 2017	Multiagency training has been extended so 3 sessions are now available through the LSCB training programme, all have been well subscribed. New sessions will be supported by PH in future LSCB programmes.	1 – Fully Achieved
	d) promoting and monitoring use of the FASD Animation	Expand the availability and delivery of the animation loop.	Gemma Mann/Public Health Team	March 2017	A follow up survey using 'objective' (council online consultation programme) is currently being developed to assess impact of the animation and broader partners will be engaged over the coming months.	2 – On Track
3	Promotional material should be reviewed to ensure the most effective and appropriate key messages are used	All materials to be reviewed to ensure messages are current and reflect best practice. To be carried out before FASD Awareness Day, so materials used then are up to date.	Gemma Mann/Public Health Team	October 2016	All promotional materials reviewed against current alcohol guidance and feedback from scrutiny committee. New leaflets, posters, pull up banners and cards developed with new image. Images	1 – Fully Achieved

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					and materials were well received by the public during FASD day stalls.	
4	The Council should circulate the Committee's report to local MPs, Department of Health, and the regional Public Health Network, to increase national and regional awareness of FASD and promote the use of public information campaigns;	Report to be circulated to relevant parties with covering letter.	Scrutiny Team	June 2016	Report was distributed to the named organisations and representatives in June and July 2016.	1 – Fully Achieved
5	Committee supports participation in the Regional FASD Research Project, and Public Health should consider the results in due course	Approval has been given and funding made available by the Public Health Team for this to progress. Actual research is being undertaken by Northumbria Healthcare Trust	Public Health Team to liaise with those carrying out the study	March 2017	Funding has been allocated to the FASD research by Public Health and contracts signed to commence the screening of blood samples as part of the first stage of the research. No results have been received as yet.	2 – On Track

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6	Ensure FASD prevention is reflected in the development of the revised Alcohol Strategy for Stockton-on-Tees	The new refreshed Alcohol Strategy will include actions around FASD prevention	Gemma Mann/Mandy MacKinnon	March 2017	A multiagency 'Alcohol statement of intent' has been produced which identifies increasing awareness of FASD and raising awareness of alcohol harm as key actions for the borough. FASD prevention is a key theme in internal PH action plans.	2 – On Track
7	The work of FASD Network UK be commended.	Commendation already been offered by Committee and endorsed by Cabinet.  Copy of report forwarded to Maria Catterick/FASD UK	Committee/ Cabinet  Scrutiny Team	Completed	Please see previous update.	1 – Fully Achieved

- 1 – Fully Achieved
- 2 – On Track
- 3 – Slipped
- 4 – Not Achieved